

LA FRANCE A LA PÊCHE

« *The sea sector and its economic concerns are important for France* », estimated Alain Vidalies, the State Secretary for transports, sea and fishing, while he was visiting the French Space, on Wednesday April 27th. *“Visiting the paths of this business exhibition confirms it and allows to understand the country’s position in this business more and more globalized. We can particularly measure here the importance of nations like Canada, China...”*

The State Secretary stopped on a lot of stands which constitute the French Space in the hall 7. France Agrimer reunited 43 fish trade, transformation and aquaculture companies and professional organisms. Alain Vidalies has especially tasted and appreciated the push up salmon snack created by the innovation platform, Nouvelles Vagues (New Waves). *“A pleasant and good idea. I appreciate this capacity to propose new products. In the transformation, the aim is obviously the added value.”*



He has especially discovered the rewarded products the day before yesterday as a part of the Seafood Excellence Global’s award ceremony. *“A successful surprise to learn that six from the seven prizes were won by French companies. It’s a real pride for the sector and the Minister that I am, responsible for a sector in which people knows how to be involved in.”* In 2014, the seafood products represented in France €5 264 million, generated by more than 300 companies and employed more than 17 000 people.

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